



BOOK PROPOSAL FORM

Dear Author,

This form has been designed to enable us to study your proposal in greater detail. Kindly, therefore, provide the information requested as fully as you can.

PRIMARY INFORMATION

1. AUTHOR INFORMATION

Full Name and Affiliation:

Office Address:

Home Address:

E-mail & Phone:

2. MANUSCRIPT DETAILS

Title:

Approximate No. of pages:

No. of chapters:

3. COMPETITION

A. Please list the major book(s) in the following format that will compete with yours:

S. No	Author	Title	Edition	Publisher	Price

B. Please list the strengths and weaknesses of the competing books mentioned above in relation to your proposal, in the following format (you may put it in a separate sheet, if required):

- a) Writing Style
- b) Coverage
- c) Pedagogy/Features
- d) Accuracy and Originality

4. MARKET AND COURSE DETAILS

- Is the book meant for University/ College of Further & Higher Education/Library and is it a Reference/Course Text/Advanced Academic Book?

- Please give below the readership/market for which you have designed your book, specifying what the primary and secondary markets would be.
 - Undergraduate
 - Postgraduate
 - Diploma

- Please give the name of the course title(s) & level, the year in which it is taught, the dept, the enrolment size of students.

- Please specify the syllabi referred to while designing the manuscript.

- To what extent does your manuscript meet the syllabi requirements? Is the book likely to be adopted as a compulsory purchase for the course?

- What are the courses/markets for which your book could serve as a reference?

5. FEATURES OF THE BOOK

A. Number of Illustrations (approximate)

Line diagrams:

No. of Photographs (color/ b/w):

B. Please mention which of the following pedagogical features your book will have, and their number (where applicable):

Worked examples, glossary, solutions to problems, references/bibliography, case studies, others.

- C. Will there be supplementary material like a Solutions Manual, Teacher's Manual, test bank of multiple-choice questions, software, etc with the book?

SECONDARY INFORMATION

1. STATUS OF SCRIPT

Status of the script (please write "Yes" against appropriate status)

Sample Chapters Ready:

Complete Manuscript Ready:

Is the manuscript

Handwritten (Yes/No)

Typed (Word processed) (Yes/No)

If manuscript is incomplete

No. of chapters ready:

Complete manuscript due by:

2. REVIEWER INFORMATION

The publisher may sometimes experience difficulty in locating an appropriate reviewer. Please list below the names and address of two to three competent persons who, in your opinion, can give a meaningful evaluation of the manuscript.

ACCOMPANYING MATERIAL

a) Synopsis

The synopsis should describe the book, its approach and its purpose in brief. It should lay down the structure of the book clearly and include all important features/pedagogical features like Objectives, Cases, Boxes, Examples, Summaries etc

b) Table of Contents

Please provide a detailed Table of Contents (should have Chapter Head, Section and Sub-section).

c) Sample chapters

We require at least 3–5 chapters for review. The chapters should be complete in all respects and should have all the features you would like to see in the final printed book.

Please avoid submitting introductory chapters

The review of sample chapters will help reviewers evaluate the style, pedagogy and technical accuracy of your book

d) **Curriculum vitae**

Please submit full curriculum vitae.

For Rhyvers Press

I,, do hereby declare that I have the right and power to enter into an agreement for writing the proposed book mentioned above and there is no previous/ subsisting agreement, entered into by me, with any individual/organization which prohibits me from doing so or taking up the present assignment as mentioned above.

I further declare that my proposed book will not violate any copyright.

Author